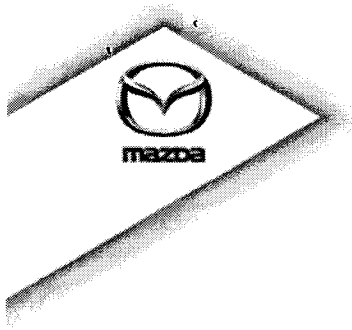


ORG 8863



EXCLUSIVE LETTER

MAZDA MOTOR CORPORATION

2013 JUL 30 A 9:00

3-1, Shinchi, Fuchu-cho, Aki-gun
Hiroshima 730-8670, Japan

TEL : 81(82)287-4873
FAX : 81(82)287-5147

July 17, 2013

Our Ref. No. NH13/24

The Honorable David Strickland
Administrator
National Highway Traffic Safety Administration
1200 New Jersey Avenue, SE
Washington, DC 20590

Attention: VIN Coordinator

Subject: 2014 Model Year VIN Coding for Mazda5

In accordance with the requirement of §565.7 in CFR Part 565, we are submitting the VIN code information for the 2014 model year Mazda5.

If you have any questions, please contact Mr. David Robertson (313) 594 7778 at Mazda North American Operations.

Sincerely,

Mitsuhide Kikkawa
Manager
Vehicle Regulation & U.S. Certification Group
Environmental and Safety Engineering Department

zoom-zoom

ES13-003203

Generic Format

1st section			2nd section					VIN Check digit	Model year	Plant of Manufacturer	3rd section						
World Manufacturer Identifier (WMI)			Line Series Body type Engine type Restraint system type								Numerical Sequence Vehicle Identifier						
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	
?	?	?	?	?	?	?	?	?	E	?	?	?	?	?	?	?	
										<div>Serial No.</div> <div>100001-999999</div>							
										<div>Plant</div> <div>0 = MAZDA; Hiroshima, Japan</div> <div>1 = MAZDA; Hofu, Yamaguchi, Japan</div>							
										<div>Model Year</div> <div>E = 2014</div>							
										<div>Check digit</div> <div>0-9,X</div> <div>Calculation according to Part 565.6(c)</div>							
										A-Z or 0-9 See Individual Passenger Car Line Sheets							
										A-Z See Individual Passenger Car Line Sheets							
										A-Z or 0-9 See Individual Passenger Car Line Sheets							
										<div>JM1 = MAZDA MAKE Passenger Car manufactured by MAZDA</div> <div>JM3 = MAZDA MAKE Multipurpose Passenger Vehicle manufactured by MAZDA</div>							

VIN system of Mazda5

1st section			2nd section					VIN Check digit	3rd section							
World Manufacturer Identifier (WMI)	Line Series Body type Engine type Restraint system type					Model year	Plant of Manufacturer		Numerical Sequence Vehicle Identifier							
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17

J	M	1	C	W	2	?	?	?	E	?	?	?	?	?	?	?
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Serial No.

100001-999999

Plant

0 = MAZDA; Hiroshima, Japan

1 = MAZDA; Hofu, Yamaguchi, Japan

Model Year

E = 2014

Check digit

Calculation according to Part 565.6(c)

Engine type

L = L5X (2.5L)

Trim level

W = - (not identified)

A = SV/Base

B = Sport/GX

C = Touring/GS

D = Grand Touring/GT

E = SE

Body type

Wagon

Front airbag

2 =

with

Side & curtain airbag

with

Carline & series

CW = Mazda5

JM1 = MAZDA MAKE Passenger Car manufactured by MAZDA